

MAKING AN IMPACT ON GEORGIA'S ECONOMY

Our clients perform better than the average Georgia business in the areas of sales and employment growth.

Additionally, SBDC clients experienced an average annual sales growth of over 15 percent last year and grew employment by an average annual rate of over 12 percent.



12,366

Jobs created in the last five years



1,737

New businesses started in the last five years



15.2%

Growth in sales with long-term SBDC assistance compared to the 5.2% growth of the average Georgia business



12.8%

Growth in employment with long-term SBDC assistance compared to the 2.7% growth of the average Georgia business

EDUCATING GEORGIA'S BUSINESSES

Working with the UGA Cooperative Extension Service and the Georgia Department of Agriculture, the UGA SBDC provides core business management assistance to help agribusinesses improve their financial performance and expand market opportunities.

We offer a statewide program of agribusiness consulting that has assisted over 300 agribusiness clients over the last five years. With 17 locations across the state of Georgia, resources are readily available to every community within the state.

Over the last five years, the UGA SBDC has helped clients raise \$828 million in capital through loans and equity financing and has helped many agribusinesses finance future growth.

www.georgiasbdc.org/agribusiness

STATEWIDE INITIATIVES

OFFICE OF MINORITY BUSINESS DEVELOPMENT provides special emphasis programs to meet the unique needs of minority-owned businesses by identifying procurement opportunities and locating sources of capital. www.georgiasbdc.org/minority

INTERNATIONAL TRADE CENTER offers in-depth, one-on-one international business consulting to first-time and existing exporters. www.georgiasbdc.org/international-trade

FEASIBILITY RESEARCH AND EXPANSION BRING OPERATIONS BACK TO GEORGIA

With help from the UGA SBDC in identifying new markets, financial projections, and assistance securing a loan, Hardy Peanuts was able to increase their sales in the United States, begin selling internationally, and add new employees to their now growing business.



Brad Hardy and Ken Hardy, Jr.
Hardy Peanuts
Hawkinsville, GA

To read full story, visit: <http://bit.ly/hardypeanuts>

AID IN SECURING USDA LOAN PLACES PRODUCT IN STORES ACROSS U.S.

With help from the UGA SBDC with business planning, financial projections, and marketing assistance, Weeks Honey Farm was able to secure a seven-figure USDA loan and increase product placement from 150 to 3,000 stores in 28 states across the United States.

Ray Crosby
Weeks Honey Farm
Omega, GA

To read full story, visit:
<http://bit.ly/weekshoney>





**Small Business
Development Center**
UNIVERSITY OF GEORGIA

WHY CHOOSE US?

Our experienced consultants know ag and speak ag. The UGA SBDC provides confidential services to businesses seeking operational and strategic advice.

- ▶ Agritourism
- ▶ Business Planning
- ▶ Identify Sources of Capital
- ▶ Accounting/Financial Management Assistance
- ▶ Ratio Comparison & Financial Analysis and Projections
- ▶ Marketing & Brand Assistance
- ▶ International Trade/Exporting
- ▶ Succession Planning

OUR VALUES

Quality | Authenticity | Passion
Making a Difference

OUR LOCATIONS:

ALBANY
229-420-1144

ATHENS
706-542-7436

GEORGIA STATE
UNIVERSITY
404-413-7830

AUGUSTA
706-650-5655

BRUNSWICK
912-264-7343

UNIVERSITY OF
WEST GEORGIA
678-839-5082

COLUMBUS
706-569-2651

DEKALB
770-414-3110

GAINESVILLE
770-531-5681

GWINNETT
678-985-6820

KENNESAW STATE
UNIVERSITY
470-578-6450

MACON
478-757-3609

CLAYTON STATE
UNIVERSITY
678-466-5100

ROME
706-622-2006

SAVANNAH
912-651-3200

GEORGIA SOUTHERN
UNIVERSITY
912-478-7232

VALDOSTA STATE
UNIVERSITY
229-245-3738



**Small Business
Development Center**
UNIVERSITY OF GEORGIA

OUR PARTNERS:



A Public Service and Outreach Unit
of the University of Georgia.

COMMITTED TO...
**GROWING GEORGIA'S
AGRIBUSINESSES**
www.georgiasbdc.org

The UGA SBDC is funded in part through a cooperative agreement with the U.S. Small Business Administration.